

## Winnipeg has a cutting-edge network of ICT expertise.

When meeting in our tech hub, you can connect with some of our brightest business and academic tech leaders, while exploring the technologies that are powering the future during B2B exchanges.

# **Tech touchpoints**

Plug into Winnipeg's tech hot spots, offering leadership and new developments in five key subsectors:

### **Data centres**

Winnipeg offers clean, renewable energy resources, four-season temperatures and is a low-cost option for cooling large data centres including Canadian Tire's Cloud Nine Digital Innovation Centre.

### Digital media and interactive entertainment

Ubisoft expanded to Winnipeq to create a studio specializing in the creation of tools and technologies that power the development of its blockbuster franchise games.

### SaaS (Software as a Service)

Winnipeg is home to two of Canada's fastest-growing ICT companies: online food delivery service SkipTheDishes is headquartered here, and Bold Commerce is known for creating innovative ecommerce subscription, check-out, payment solutions and more to businesses around the globe.

### AgriTech

Based in Winnipeg, Farmers Edge is known as the world's most respected leader in digital agriculture. It uses on-the-farm data collection to help producers make informed decisions on how to maximize crop yields through a comprehensive digital platform.

#### **Telecommunications**

Winnipeg offers reduced latency with its central location and direct telecommunications connection from East to West. Our digital infrastructure is competitive with Canada's largest cities as BelIMTS has committed to investing \$400 million to upgrade its all-fibre network technology.







# **Community strong**

Grow your conference attendance with ease. Winnipeg boasts:



ICT sector earned a GDP of



**1,315** ICT companies<sup>1</sup>



**19,300** occupations<sup>1</sup>

### Companies include:















1 Statistics Canada, 2019



# Did you know?

The cell phone was invented in 1973 by Martin Cooper, who spent his early years living in Winnipeg.

# Meeting of the minds

2011 Biofibe: Realizing the Benefits

Bioscience Association of Manitoba

2011 Microwave Interconnected Companies/Microwave Users **Group & Utilities Technology Council Region 5 Conference Utilities Technology Council** 

### 2012 APCO Canada Annual Conference

Association of Public Safety Communications Officials

#### 2017 Global Forum

Items International

### **Testimonial**

"Overall, the experience in Manitoba was just seamless. Everything was made easy for us. We felt that everybody was rowing in the same direction and there was a real passion when talking about innovation, technology, foreign investment and bringing Ubisoft to Winnipeg."

> Francis Baillet Vice President, Corporate Affairs, Ubisoft



Contact Tourism Winnipeg today to get assistance for your next meeting or conference.

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